

NCC Cable System Order

Rec'd 1/7/05 182

| | |
|-------------|------------------------------|
| Order # | 62347941 |
| Syscode | 7957 |
| System Name | Spectrum/St. Croix Falls, WI |
| Market | Minneapolis-St. Paul |

| | |
|--------------|---------------------|
| Flight Dates | 10/31/16 - 11/13/16 |
| Agency | Nonbox/Eisner |
| Advertiser | Reform America Fund |

| | |
|------------------|----------|
| Update Date | 10/21/16 |
| Version | 2 Vs. 1 |
| Show All Lines | |
| Total # of Weeks | 2 |

| | |
|-------------------|-----------------------------|
| AE | Leah Losier |
| Sales Coordinator | Michael Ryan |
| Office | Chicago |
| Phone | (312) 527-5755 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Nov/15 |

| | |
|---------------|----------|
| Client Code | WGE |
| Product Code | RAF |
| Est Code | 1031FXNC |
| Product Name | |
| Credit Status | |

| | |
|-----------------|---------------|
| Total | \$800.00 |
| Commission | \$120.00 |
| Net Total | \$680.00 |
| Total Spots | 48 |
| Affiliate Split | 100.0 |
| Sold On | Cost Per Spot |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
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| | | | |
|-----|---|------|---|
| GRP | - | GIMP | - |
| CPM | - | CPM | - |

Comments : 10.21 reduced spot lead per client request. See Leah's email sent 10/20, please confirm. Thanks

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|--------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | | | | | | | - | - | 0 | \$17.00 | \$0.00 | 30 | removed spots |
| 2 | FXNC | AVG. ALL WKS | 11/7/16 | 11/13/16 | 05:00 | 09:00 | X | | | | | | | - | - | 0 | \$17.00 | \$0.00 | 30 | removed spots |
| 3 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 05:00 | 09:00 | | X | | | | | | - | - | 0 | \$17.00 | \$0.00 | 30 | removed spots |
| 4 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 05:00 | 09:00 | | | X | | | | | - | - | 0 | \$17.00 | \$0.00 | 30 | removed spots |
| 5 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 05:00 | 09:00 | | | | X | | | | - | - | 0 | \$17.00 | \$0.00 | 30 | removed spots |
| 6 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 05:00 | 09:00 | | | | | X | | | - | - | 0 | \$17.00 | \$0.00 | 30 | removed spots |
| 7 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 05:00 | 09:00 | | | | | | X | | - | - | 0 | \$17.00 | \$0.00 | 30 | removed spots |
| 8 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 05:00 | 09:00 | | | | | | | X | - | - | 0 | \$17.00 | \$0.00 | 30 | removed spots |
| 9 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | | | | | | | - | - | 3 | \$12.00 | \$36.00 | 30 | |
| 10 | FXNC | AVG. ALL WKS | 11/7/16 | 11/13/16 | 09:00 | 16:00 | X | | | | | | | - | - | 3 | \$12.00 | \$36.00 | 30 | |
| 11 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 09:00 | 16:00 | | X | | | | | | - | - | 3 | \$12.00 | \$36.00 | 30 | |
| 12 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 09:00 | 16:00 | | | X | | | | | - | - | 3 | \$12.00 | \$36.00 | 30 | |
| 13 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 09:00 | 16:00 | | | | X | | | | - | - | 3 | \$12.00 | \$36.00 | 30 | |
| 14 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 09:00 | 16:00 | | | | | X | | | - | - | 3 | \$12.00 | \$36.00 | 30 | |
| 15 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 09:00 | 16:00 | | | | | | X | | - | - | 3 | \$12.00 | \$36.00 | 30 | |
| 16 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 09:00 | 16:00 | | | | | | | X | - | - | 3 | \$12.00 | \$36.00 | 30 | |
| 17 | FXNC | VARIOUS | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$18.00 | \$18.00 | 30 | |
| 18 | FXNC | VARIOUS | 11/7/16 | 11/13/16 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$18.00 | \$18.00 | 30 | |
| 19 | FXNC | VARIOUS | 10/31/16 | 11/6/16 | 16:00 | 19:00 | | X | | | | | | - | - | 1 | \$18.00 | \$18.00 | 30 | |
| 20 | FXNC | VARIOUS | 10/31/16 | 11/6/16 | 16:00 | 19:00 | | | X | | | | | - | - | 1 | \$18.00 | \$18.00 | 30 | |
| 21 | FXNC | VARIOUS | 10/31/16 | 11/6/16 | 16:00 | 19:00 | | | X | | | | | - | - | 1 | \$18.00 | \$18.00 | 30 | |

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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|----------|---------------|------------|-----------|------------|-----------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------------|-----------|------------|----------|--------------|
| 22 | FXNC | VARIOUS | 10/31/16 | 11/6/16 | 16:00 | 19:00 | | | | | X | | | - | - | 1 | \$18.00 | \$18.00 | 30 | |
| 23 | FXNC | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 16:00 | 19:00 | | | | | X | | | - | - | 1 | \$18.00 | \$18.00 | 30 | |
| 24 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 16:00 | 19:00 | | | | | | X | | - | - | 1 | \$18.00 | \$18.00 | 30 | |
| 25 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | \$23.00 | \$46.00 | 30 | |
| 26 | FXNC | AVG. ALL WKS | 11/7/16 | 11/13/16 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | \$23.00 | \$46.00 | 30 | |
| 27 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 19:00 | 24:00 | | X | | | | | | - | - | 2 | \$23.00 | \$46.00 | 30 | |
| 28 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 19:00 | 24:00 | | | X | | | | | - | - | 2 | \$23.00 | \$46.00 | 30 | |
| 29 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 19:00 | 24:00 | | | | X | | | | - | - | 2 | \$23.00 | \$46.00 | 30 | |
| 30 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 19:00 | 24:00 | | | | | X | | | - | - | 2 | \$23.00 | \$46.00 | 30 | |
| 31 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 19:00 | 24:00 | | | | | | X | | - | - | 2 | \$23.00 | \$46.00 | 30 | |
| 32 | FXNC | AVG. ALL WKS | 10/31/16 | 11/6/16 | 19:00 | 24:00 | | | | | | | X | - | - | 2 | \$23.00 | \$46.00 | 30 | |
| Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Oct 2017 | | | | | | | | | | | | | | | | | | | | Total |
| SPOTS | 48 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 48 |
| AMT | \$800.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$800.00 |

SYSTEM APP: SALES ACCT

Date Printed 10/21/16

62347941 | Minneapolis-St. Paul | Spectrum/St. Croix Falls, WI | 7957 |